



Wisconsin Utilities with Customer Rebate & Incentive Programs

Public Service Commission of Wisconsin

Updated February 2013

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Utility Name	Product*	Amount	Eligibility	Approval Date
Beloit Utilities	Toilets	\$50	Residential customers	7/29/2010
Beloit Utilities	Showerheads	\$25	Residential customers	7/29/2010
Beloit Utilities	Faucets	\$25	Residential customers	7/29/2010
Fitchburg Water Utility**	Toilets	\$100	Residential customers	2/16/2010
Janesville Water Utility	Toilets	\$50	Residential customers	5/27/2010
Janesville Water Utility	Showerheads	\$25	Residential customers	5/27/2010
Janesville Water Utility	Faucets	\$25	Residential customers	5/27/2010
Janesville Water Utility	Pre-rinse spray valves	Varies	Commercial customers	5/27/2010
Kaukauna Utilities	Toilets	\$50	Residential customers.	5/4/2009
Kaukauna Utilities	CEE Tier 3 Clothes Washer	\$200	Residential customers	6/11/2010
Kaukauna Utilities	New Homes	\$500	Builders/homeowner	6/11/2010
Kaukauna Utilities	CEE Tier 1 Dishwasher	\$100	Residential customer	6/11/2010
Kaukauna Utilities	Faucets	\$10	Residential customers	6/11/2010
Kaukauna Utilities	Custom	Varies	Commercial/Industrial customers	6/11/2010

*The Public Service Commission of Wisconsin requires that utilities use [WaterSense](#) labeled products in their rebate programs, where applicable. CEE means the [Consortium for Energy Efficiency](#).

** Program is paid for either in part or entirely by wastewater utility.

Utility Name	Product*	Amount	Eligibility	Approval Date
Madison Water Utility	Toilets	\$100	Residential customers (including apartment buildings)	12/22/2009
Milwaukee Metropolitan Sewerage District**	Toilets	\$100	Residential customers	NA
Marshfield Utilities	Toilets	\$50	Residential customers.	5/21/2009
New Berlin Water Utility	Toilets	\$100	Residential customers	4/1/2010
Village of Oregon**	Toilets	\$50	Residential customers	NA
Sun Prairie Utilities	Toilets	\$50	Residential customers	1/24/2011
Waukesha Water Utility	Toilets	\$100	Residential customers	6/5/2009

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